

The Wellbeing Report – a tool for planning and development

JYVÄSKYLÄ

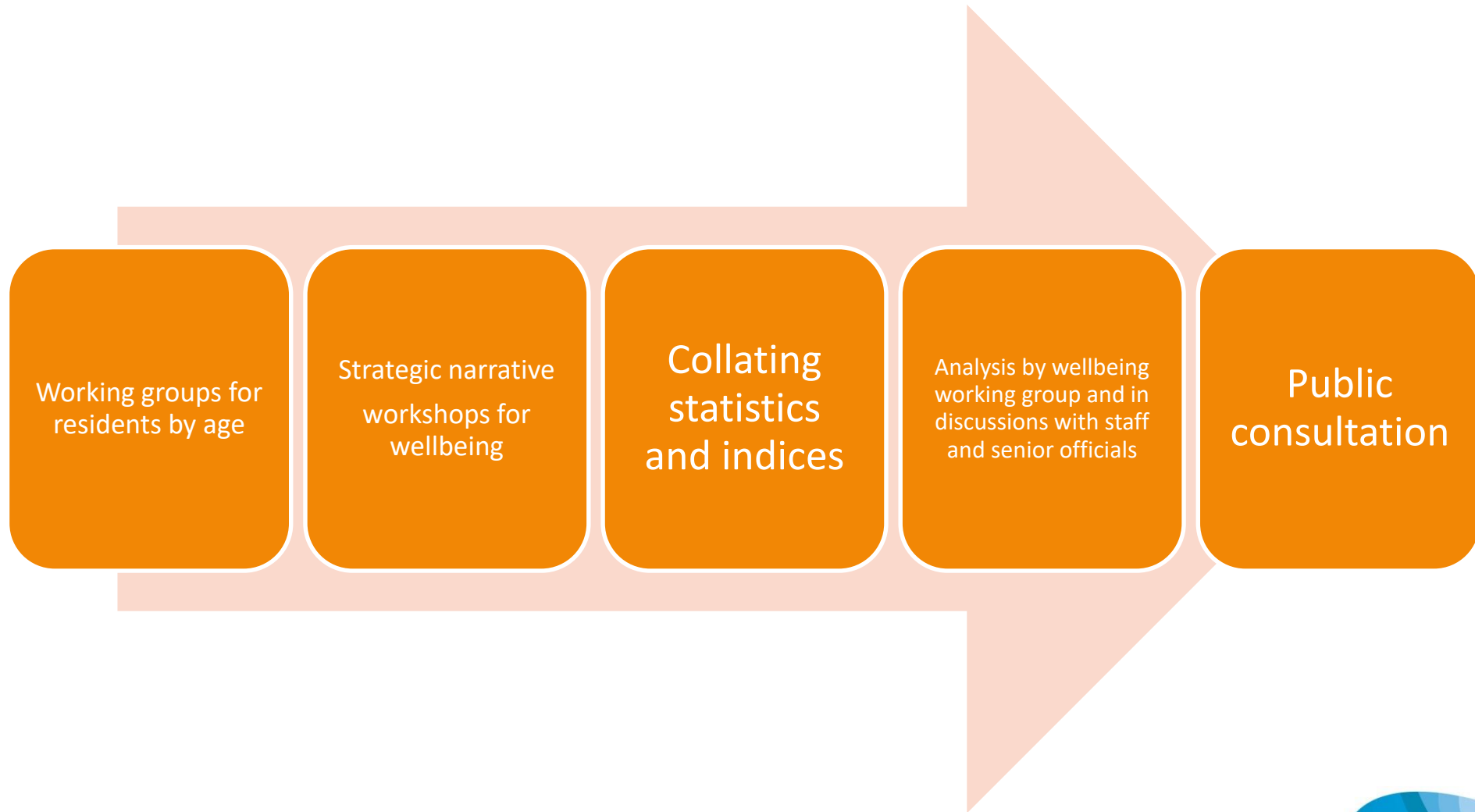
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What is the Wellbeing Report?

- **The Wellbeing Report** is a concise document that provides an overview of health and welfare related issues and progress being made on these topics within our local authority
- A new wellbeing report is drawn up for each local authority term
- The objectives and action points set out in the report are reviewed and updated as part of the annual planning cycle
- The report draws on statistical and research data
- Lived experience expertise plays a key role in the report



The wellbeing report process



Wellbeing report 2013–2016

Findings

- The majority of Jyväskylä residents enjoy a high degree of wellbeing across all areas (80/20)
- We are
 - a city of young people
 - a city of sport and culture
 - a city of active participation and engagement



Key areas for ongoing development

- Tackling loneliness and social isolation
- Reducing inequality
- Improving access to public services
- Engaging local residents



From wellbeing report to wellbeing plan

- Themed objectives (using Finnish Institute for Health and Welfare model)
 - Children and families
 - Young people
 - Working-age population
 - Older adults
 - Immigrants
 - Disabled residents
 - Engagement
 - Safety and security
 - Environment



Key action points and development processes

- Bullying: prevention, intervention and management
- Services for children and families: shifting the focus towards prevention
- Mental health and substance abuse services for children and young people: improving provision and creating clearer service structures
- Supporting the elderly in remaining at home
- Ensuring all residents have access to sports and leisure activities
- Promoting participation and engagement
- Developing KPIs



About participation and engagement

The three dimensions

- Ensuring a sufficient livelihood and equal services for all residents
 - Reduce wellbeing and health inequalities
- Active participation
 - Engagement, listening, recognition – empowerment
- Community
 - Inclusion, acceptance, trust



Opportunities for participation and engagement

- Community engagement
 - Activities for residents
 - Meet-the-councillors events
- Engagement with public service provision
 - Service user panels
 - Lived experience experts
 - Collaborative service development
 - Resident and service user surveys
- Social and political participation and engagement
 - Representative democracy
 - Councils for the elderly and disabled, youth council and children's parliament
- UNICEF child-friendly city



We need everyone's support

